



A Year of Growth & Connection

Over the past year, we embraced change and worked hard to expand our digital tools, improve in-branch experiences, and grow in the way we show up for our members. Every decision during our first year as a merged credit union was shaped by one goal: making banking more accessible and intuitive for our members.

From financial education to local partnerships and volunteer initiatives, we showed up for the people who define us. Your membership helped fuel programs that strengthened families, supported youth, and made meaningful impacts across our neighborhoods.

By the Numbers

- +300 volunteer hours invested locally
- 7,152 trees planted in a forest of need in Michigan with each new account
- 1,600 books donated to under-resourced elementary schools
- \$6,400 donated to organizations through team member donations
- +60 sponsored community events
- 12 Little Libraries sprouted at our branches

We Merged, A Lot

- Core System
- Card Systems
- Network Infrastructure
- Microsoft Environment
- Phone Systems & much more!

In the coming year, we hope to achieve growth with our new Bloom Wyoming Branch Location on 28th St., build technology with the installation of Interactive ATMs at multiple branches, enhance culture through implementation of green products and service offerings in Spanish, and continue our community outreach guided by the core values that propel us forward.

[Read more about our year in review on our Annual Report here. >>](#)

Holiday Closings

All branches will be **CLOSED** the following dates:

- Monday, May 25
- Friday, June 19

Access your accounts through:

- It's Me 247 Online Banking
- Debit Card
- Shared Branch
- Mobile App with Remote Deposit & Card Controls

Stay up to date on closings, news, & events by following us on Facebook & Instagram!



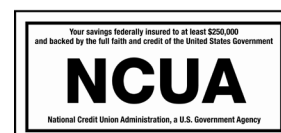
@westmichigancu
@bloomcreditunion

eStatements

Don't forget to enroll for eStatements to receive your statements even faster!



To sign up for eStatements, login to **Online Banking** and find **eStatements** under **Popular Features** on the left hand side.



Community News

Tree Planting



At WMCU, we've always focused on helping members & the environment thrive! As part of our partnership with the **Arbor Day Foundation**, for every new account opened since January 2024, we've been planting a tree in a forest of great need in Michigan. So far, we've planted **14,855 trees!**

Donating Books



As part of our partnership with Giving Tree Books, we promote children's literacy by publishing elementary-level books & providing them free to children from under-resourced communities in West Michigan. So far, we've donated **1,600 books!**



A helpful new resource.

WMCU has partnered with **SBC Financial** to provide you with investment and retirement planning services.

We are making this resource available to help you make confident and informed decisions about your financial future. We're excited for our partnership with SBC Financial because they have a history of working with credit union members. They can answer your questions and help you create a sound financial plan personalized for your needs.

Helping you make smart financial decisions.

You now have direct access to professional financial guidance and investment management designed to help you:

- Create reliable lifetime income from your retirement investments
- Reduce — or potentially eliminate — stock market risk while still pursuing strong growth
- Maximize your Social Security benefits
- Reduce lifetime taxes with roth conversion and tax reduction plans
- Roll over your 401(k) and consolidate old retirement accounts into one coordinated investment plan

One well-structured adjustment can dramatically change your long-term outcome. The goal is to have clarity, control, and confidence around your investments and retirement plan.

You will be able to schedule a complimentary consultation.

As a credit union member, you are entitled to a complimentary retirement and investment consultation. You will be able to visit your local **Bloom** or **West Michigan Credit Union** branch and let a teller know you'd like to meet with SBC Financial. Also, watch your mail for information on an upcoming Social Security Workshop, designed to help you maximize your benefits.

Securities and insurance products offered are not insured by NCUA. Investment advisory and financial planning services are offered through Simplicity Wealth, LLC, an SEC-registered investment adviser. SEC registration does not constitute an endorsement of the firm nor does it indicate that the adviser has attained a particular level of skill or ability. Investing involves the risk of loss. Insurance, Consulting and Education services offered through SBC Financial. SBC Financial is a separate and unaffiliated entity from Simplicity Wealth.

New Wyoming Branch Location

We're excited to open our new Wyoming branch on April 13, 2026!

Stop by on Wednesday, April 15 for our Grand Opening & the fun we have planned.



911 28th St. SW
Wyoming, MI 49509